

JOBS

Palmer Hargreaves is a rapidly expanding, owner-managed communication agency with more than 160 employees and offices in Germany, England, Russia and China. We offer services from the fields of strategy, content, creative and digital for brands such as Audi, BASF, Bayer, Deutsche Telekom, Deutz, Ford, Fraunhofer, Henkel, Porsche, SAP or Trinseo. We love complex topics and products that need explaining, but we ourselves are easy to understand and straightforward to deal with.

To strengthen the team in our Cologne office, we are looking for a

Bi-lingual Editor (m/f/d) English-German

to start as soon as possible.

As an editor, you will work as part of our 20-strong Editorial department and will cover the entire spectrum of editorial tasks, from topic planning and research to copywriting in various journalistic forms of presentation – spanning multiple media. In addition, you will advise our clients on selecting topics for websites, press work or content marketing projects. You are not fazed by terms like cloud, big data, ERP, VPN, M2M or the Internet of Things, nor by addressing topics involving modern and sustainable agriculture, plant protection and plastics, as well as the companies associated with them. Why? Because you understand how to transform complex products and solutions that are difficult to explain into exciting stories – not only in German, but also in your native language English. Your tasks will include writing press releases, technical contributions and references, and copywriting for websites and social media channels. As an editor, you will have direct contact with clients. Strong communication skills are essential, as is a confident manner.

Your profile:

- Completed degree or a comparable qualification
- Native language English
- Ability to write texts for publication in German (business-fluent)
- Several years of experience in journalistic copywriting for specialist media and/or agencies
- Ideally, experience with clients from the technology, and agriculture sectors
- A good instinct for topics
- Interest in complex content, particularly topics from the information and communication technologies/agriculture sectors
- Strong affinity for the web, digital transformation and social media
- Strong interest in driving projects under your own initiative, with good ideas

What we offer:

- Exciting, challenging projects for an internationally renowned client portfolio
- Journalistic expertise as an integral part of our DNA
- Freedom for professional and personal development
- Flat hierarchies and quick decision-making paths
- Culture of appreciation and excellent working environment
- Friendly and highly qualified colleagues
- In house training programme (“PH Academy”)

We look forward to receiving your detailed application documents, including samples of your work, information about your potential start date and your salary expectations.

Please apply directly through our career site: www.palmerhargreaves.de/karriere

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